

2021 YEAR IN REVIEW: FOUNDATION

2021 FOUNDATION HIGHLIGHTS



DOLLARS DONATED

\$29K donated to **35+** organizations

\$17K from employee contributions and match

\$12K from DayBlink Foundation donations



PRO-BONO SERVICES

~ **250** hours spent on pro-bono consulting services for **9** global organizations realizing

~ **\$30K** for charities across the world



VOLUNTEER EVENTS

73% of DayBlink staff used Volunteer Time Off

The team organized **10+** internal volunteer events (e.g., **Black History Month Media Challenge**, **STEPtember**, **Holiday Food Drive**)

2021 FOUNDATION RECAP

JANUARY

DayBlink donates to **Higher Achievement (HA)**, an educational enrichment organization in DC. HA director Thalia Washington speaks on **closing the educational opportunity gap**

MARCH

DayBlink launches **Gym Rats**, a fitness competition aimed at promoting **mental and physical health**, while donating charity dollars

MAY

DayBlink volunteers at a long-term partner foundation, **Boulder Crest – a mental health retreat center** for veterans

SEPTEMBER

DayBlink volunteers at the **KID Museum**, judging their annual Invent the Future challenge

NOVEMBER

DayBlink runs its annual **Holiday Food Drive** across 12 different cities

FEBRUARY

Geary Fitzpatrick from **Beat the Streets DC** visits DayBlink to talk about diversity, inclusion, and social change through **wrestling in DC**

FEBRUARY

DayBlink launches a **Black History Month** consumption challenge, encouraging employees to read, watch, and listen to black history **media**

APRIL

DayBlink volunteers with the **Anacostia Watershed Society**, cleaning up DC to prevent **stormwater runoff** into the river

SEPTEMBER

DayBlink runs its 3rd annual **STEPtember** challenge, a step challenge for all employees where **the winners donate** to charities of their choice

OCTOBER

DayBlink runs its first annual **Harbor Day**; all employees are encouraged to take the day off to **volunteer in their local communities**



charity: water

